

YOUR LEGACY STARTS NOW

EXPERIENCE THE LEGACY DIFFERENCE

ADVERTISING & SPONSORSHIP GUIDE



(810) 231-9288
9299 Goble Drive, Brighton MI, 48116



LEGACY CENTER
— SPORTS COMPLEX —



OUR LEGACY

AND WHAT'S TO COME

The Legacy Center was created with one ideology in mind, "Do it Different" by creating Better Athletes, Better Players, and Better People all while providing World Class Facilities. Since opening our doors in November of 2013 with our 104,000 sq. ft. Dome facility, we have expanded to over 220,000 sq. ft. of indoor sporting facilities in addition to providing over 8 outdoor multisport fields. In total, the Legacy Center is collectively one of the largest sports complexes in the Mid West totaling 90 acres of world class facilities.

CAMPUS HIGHLIGHTS

- 8 Outdoor Multi Sport Fields
- 104,000 sq. ft. Multi Sport Dome
- 101,000 sq. ft. Field House
(Stadium Seating for 1,000 Spectators)
- 12,000 sq. ft. Baseball Training Facility
- 3,000 sq. ft. Fitness Center
- Outdoor Baseball/Softball Facility

FUTURE PHASES

- 65,000 sq. ft. Medical Wellness Building
- Minor League Baseball Stadium
- 110,000 sq. ft. Basketball/Volleyball Field House

90
ACRES OF WORLD
CLASS FACILITIES



Message from Legacy's Director of Sports

Thank you for taking the time to learn about the Legacy Center and our premier programs and world class facilities. We are extremely excited for the opportunity to provide the best leagues, training and events coupled with such an amazing facility right here in Brighton, MI. The support from the community has been overwhelming and has motivated us to create a brand that is completely unique.

We recognize the importance of connecting with like-minded organizations to build community support and awareness. Take this time to explore what Legacy has to offer and learn how the Legacy Center can positively impact your business or organization today.

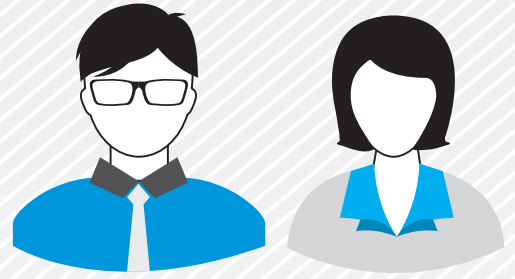
"Your Legacy Starts Now"

Droo Callahan
Director of Sports

OUR FAMILIES



FAMILY SNAPSHOT



LIVES 10.4 MILES AWAY

44.5% HHS INCOME OVER \$75k

Between Ages 19 & 54: 69.6%

3.2 People Per Household

Average Quarterly Spend: \$189

PINCKNEY

SOUTH LYON

HOWELL

ANN ARBOR

BRIGHTON



9.2 MILES AWAY
48169

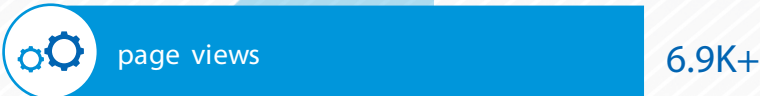
5.8 MILES AWAY
48178

11.2 MILES AWAY
48843, 48844, 48855,
48883

17.5 MILES AWAY
48139, 48194, 48108

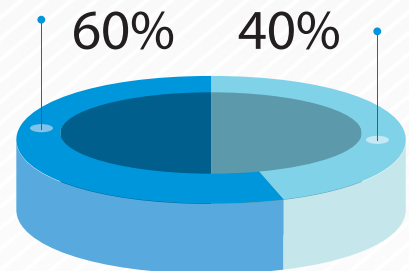
8.1 MILES AWAY
48116, 48114, 48076, 48119, 48134, 48150

DIGITAL IMPACT



FEMALE

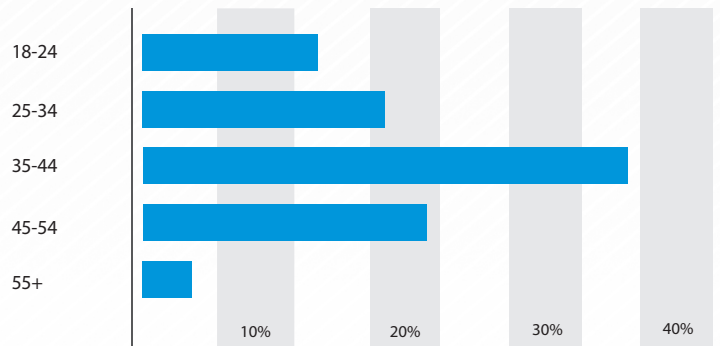
MALE



WEEKLY WEBSITE STATISTICS

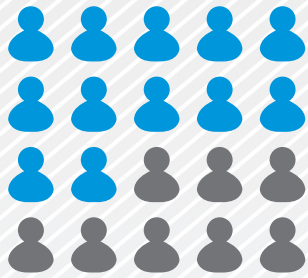


WEEKLY SOCIAL MEDIA STATISTICS



DIGITAL AUDIENCE AGE GROUPS

FACILITY IMPRESSIONS

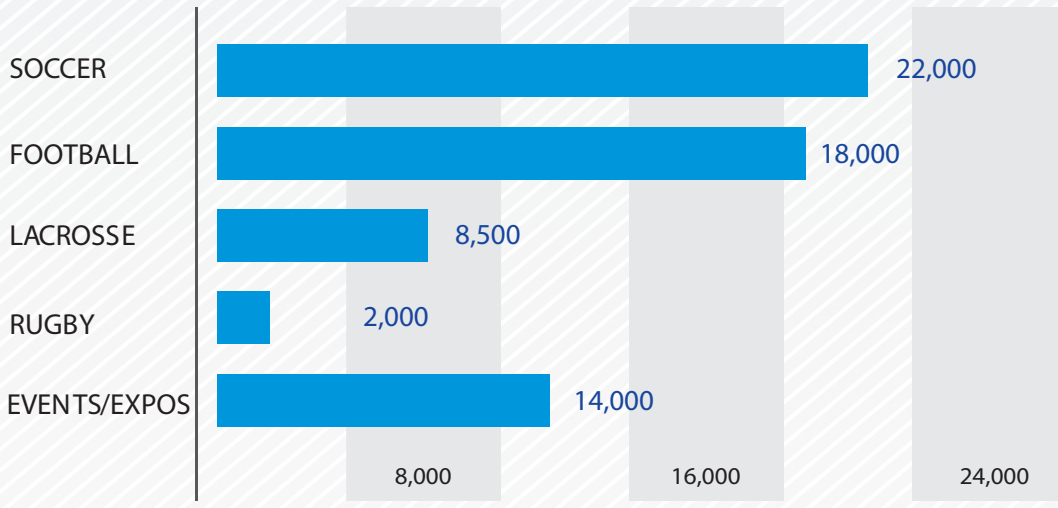


WEEKLY IMPRESSIONS 9,000+

YEARLY IMPRESSIONS 500,000+

TOURNAMENTS & EVENTS

PROJECTED ATTENDANCE BY SPORT



TOTAL ATTENDANCE 64,000

COMMUNITY ECONOMIC IMPACT \$15,360,000

MIDWEST POPULATION DRAW POTENTIAL

